

Interreg

EUROPEAN UNION

Balkan-Mediterranean BALKANMED E-BP

PROJECT BALKANMED E-BUSINESS PAGES

NEWSLETTER No. 6



Welcome to www.BMBPAGES.BIZ

Over 1000 companies profiles have reached the uploaded profiles' number in the e-Platform

www.bmbpages.biz.

Five (5) partners' organizations, which are implementing the BalkanMed e-Business Pages Project, are collecting the profiles of companies from their countries, Bulgaria, Greece, Cyprus, Former Republic of Macedonia and Albania.

At the start of the second year of the project's implementation the e-platform www.bmbpages.biz is in the last phase of completion with the companies' profiles and testing the functionalities.

The considerable number of various activity fields, mostly export-oriented companies from manufacturing, agriculture, tourism, mining as well as from construction, and services are part of the platform.

The information in the platform is searchable by country and provides sufficient information for companies, such as



contact details, history of establishment, growth and investment. The activity is codified by NACE Code, with details on export activities, market access, description of products produced and /or services rendered.

In the platform, each company has expressed its interest for cooperation offer/request as a possibility to facilitate the SMEs finding partners in the respective project countries.

It is a good opportunity for other companies, business associations, clusters and business support organizations from participating countries in the Balkan Med Programme and not only, to register directly in the Platform.

Through a simple process companies can upload their information about company/organization. After receiving an email with their own password, they can use that space to promote the company, and express their cooperation interest at any time.

In this issue

Welcome to www.bmbpages.biz	1
BalkanMed in media	2
Project Meeting in Albania	2
Global Competitiveness Index 2018	3

For further information:

<https://www.bmbpages.biz>

<http://www.interreg-balkanmed.eu/approved-project/27/>

<https://www.facebook.com/BalkanMedEBusinessPages/>

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E-BUSINESS PAGES PLATFORM—IN MEDIA

The BalkanMed e-Business Pages Project was promoted in the local and national media in Albania. The second Press Conference was held on 3rd of October, 2018 in Tirana International Hotel.

The representatives of the Centre for Competitiveness Promotion (CCP), in association with the other representatives from the Lead Partner HDRA organization from Bulgaria in presence of media highlighted the achievement of the main result of the project, the creation of the first e-business pages platform that brings together nearly 1200 companies of different sectors and different countries in one platform.

The representative of HDRA– Bulgaria, outlined the situation of the

business cooperation between five participating countries in the Programme and the importance of the cross-cooperation between Albanian SMEs and the other companies from partners' countries in this project.

The director of CCP's Mrs. Alida Kondi invited other companies to be part of the platform by registering their company by their own or through the national point.

In response to the journalists' questions, the CCP's representatives emphasized that companies can further benefit from other cross-border cooperation business to business activities that will be held in Albania, by inviting 20 businessmen from other coun-

tries or through participation on the Albanian delegation that will take part in activities in other participating countries in the project. The information is published on Business Magazine, online portal Info Albania and was presented in TV media Fax News and Scan TV.



PROJECT MEETING IN ALBANIA

In the second year of the project implementation, the representatives from 5 project partners were hosts in Albania to participate in the fourth Project Meeting. The activity was held in Tirana Interna-

tional Hotel from 3-4 October, 2018. The meeting aimed to balance the first year of implementation, achievements and the project activities' planning for the coming period.

The main topics discussed in the meeting were the achievement of the number 1200 of the company profiles uploaded in the www.bmbpages.biz platform till the end of October. The partners will continue with the preparation of four studies on export, and guides for technology transfer and cluster development. Then each partner will immediately start the preparation for the seminars that will be organised in each country. The first seminar will be held in February 2019 in Athens, Greece, in March in ... (city), Albania, in April in Bitola, Former Republic of Macedonia, in May in Ruse, Bulgaria and in June in Limassol, Cyprus.

The fourth Project Meeting was held in Tirana, from 3-4 October, 2018



BalkanMed Countries in the Global Competitiveness Ranking

The 2018 edition of the Global Competitiveness Report sheds light on an emerging set of drivers of productivity and long-term growth in the era of the Fourth Industrial Revolution.

The Report 2018 assesses the competitiveness landscape of 140 economies, providing unique insight into the drivers of economic growth in the era of the Fourth Industrial Revolution.

It provides a much-needed compass for policy-makers and other stakeholders to help shape economic strategies and monitor progress. (Report 2018)

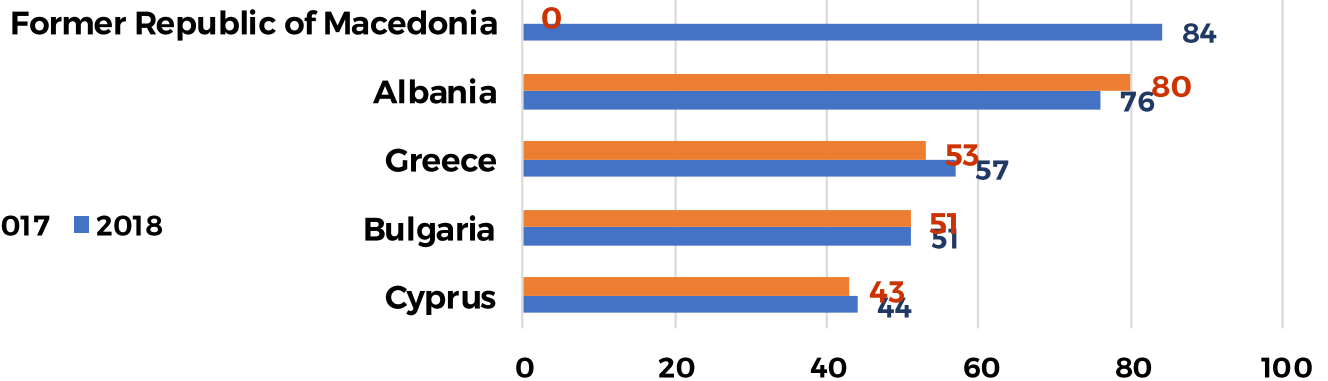
The table and the graph below is prepared based on the figures extracted from the Report and shows the ranking of the 5 countries of the Balkan Mediterranean Programme as listed on this Report.

Cyprus is ranked higher in the list in the 44 position, followed by Bulgaria in 51 position and Greece 57. In lower position is Albania in 76 and Former Republic of Macedonia 84.

Comparing to the previous year 2017, Bulgaria has no change from its position, compare to Cyprus that falls one position and Greece four positions, whereas Albania has improved with four positions its ranking.

Nr.	Balkan Med Programme' participating countries ranked out of 140 countries	Average Score 2018	2018 Rank/140	2017 Rank/135
1	Bulgaria	64	51	51
2	Greece	62	57	53
3	Cyprus	66	44	43
4	Former Republic of Macedonia	57	84	n/a
5	Albania	58	76	80

Ranking of BALKANMED' Countries in Global Competitiveness Index in 2018 and 2017



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